

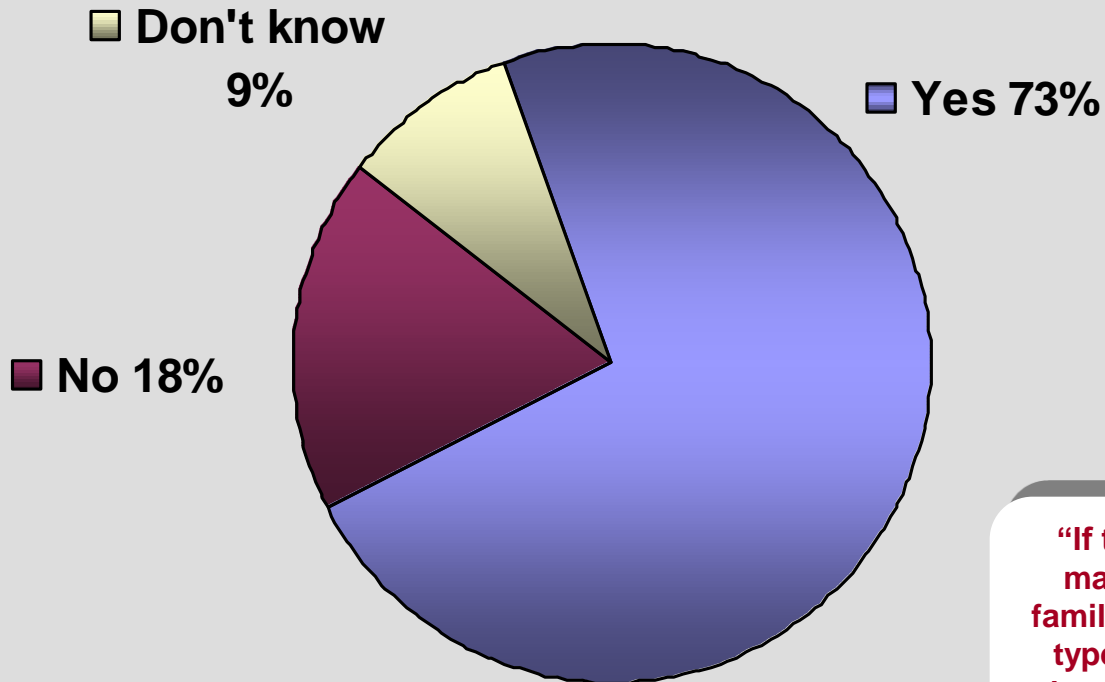


Fan Survey – Selected Findings

Kaos Football Enterprises

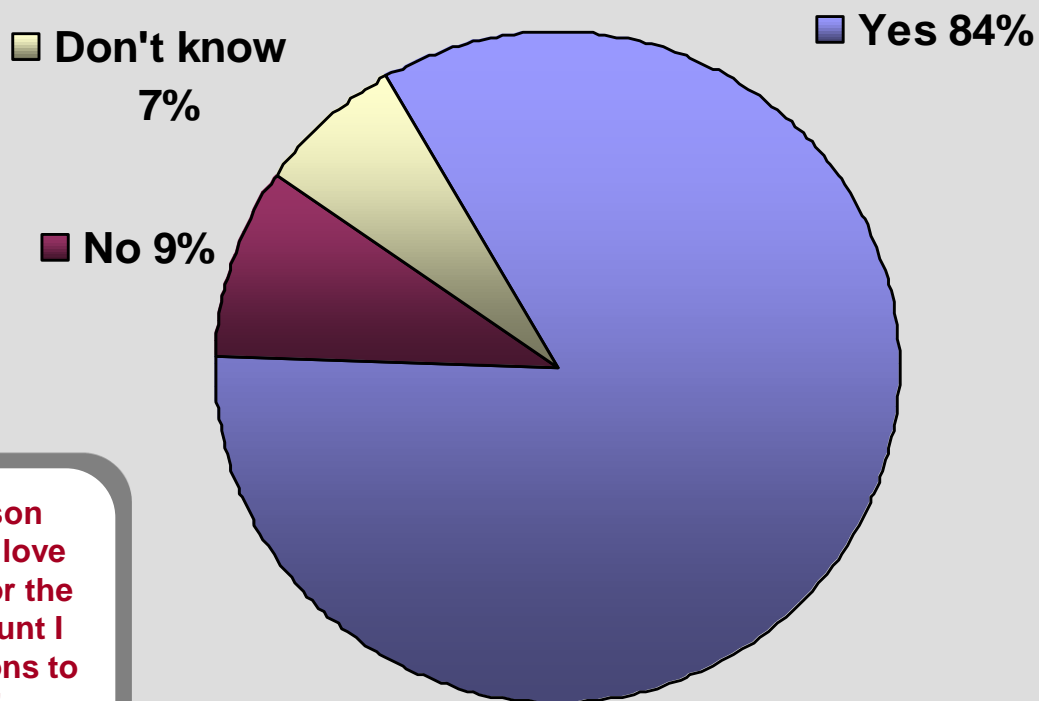


Do you think that match day entertainment plays a role in helping to create a better atmosphere for the fans?



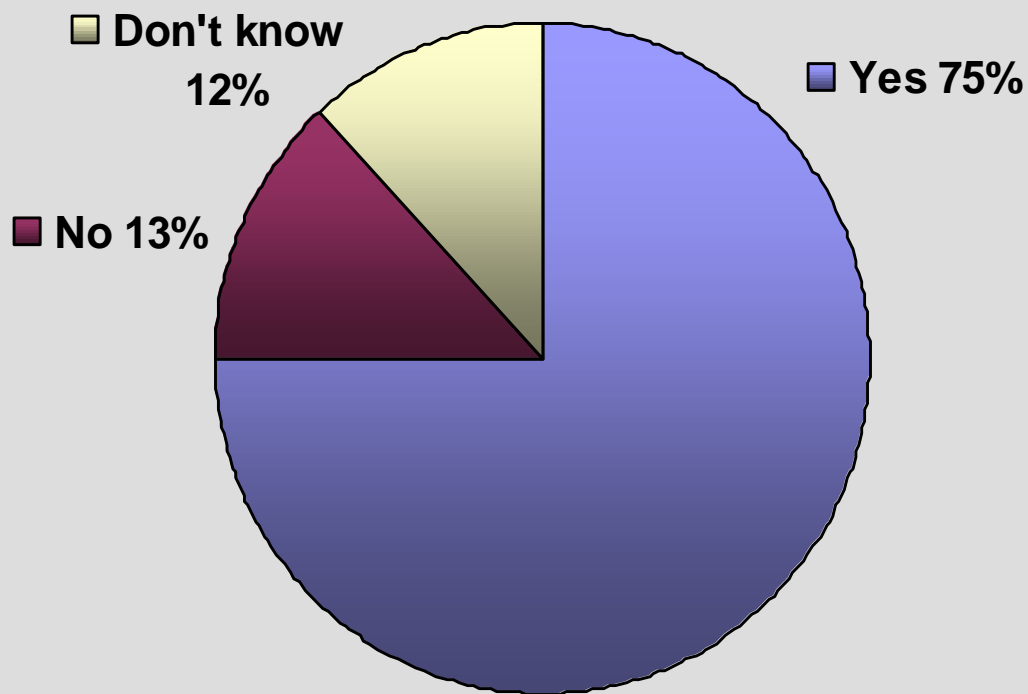
"If the clubs want to make football more family orientated, these types of atmosphere boosters are a must"

Do you think that match day entertainment plays an important role in helping younger fans to enjoy their match day experience more?

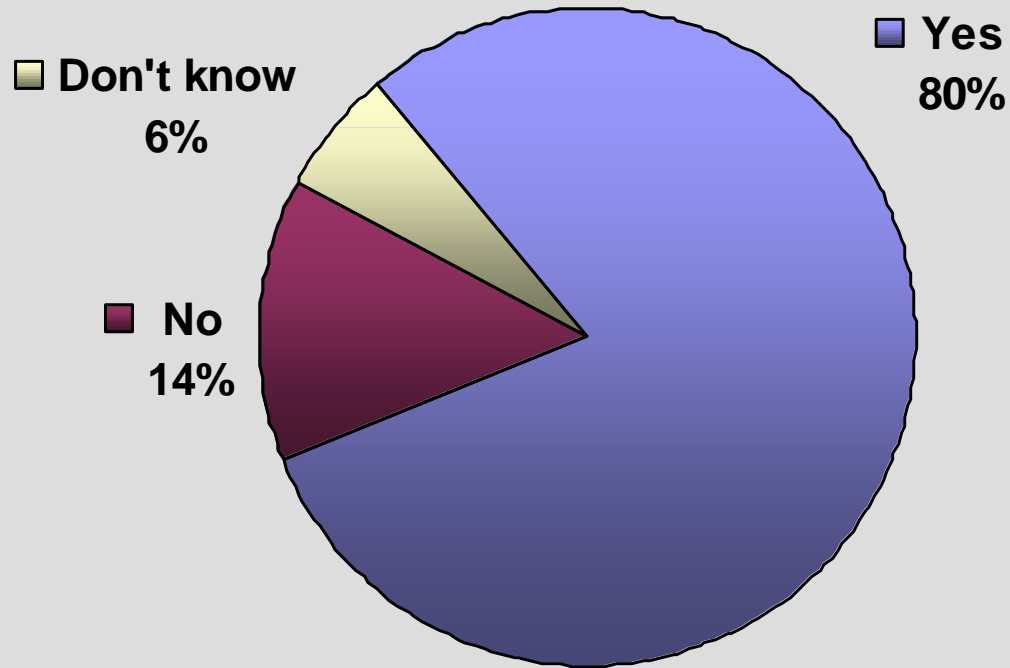


"I have three season tickets and I would love to get more value for the money for the amount I spend to take my sons to watch football"

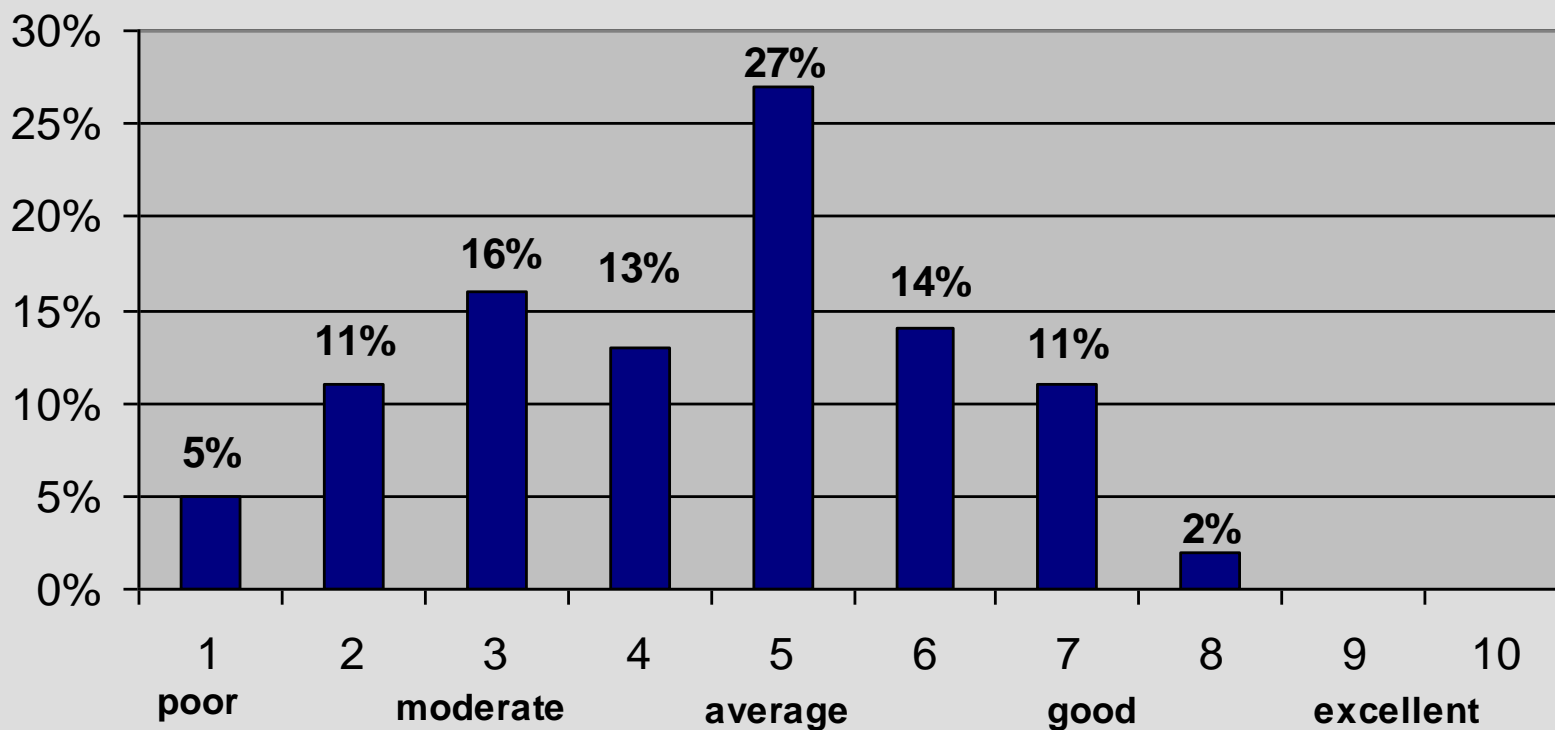
Would you like to see new and innovative types of half-time and pre-match entertainment?



Would you like to see entertainment developed that would help to improve/enhance the atmosphere at a match?



Overall, how would you currently rate the quality of your club's match day entertainment activities?





Kaos Football Research What is it all about?



- We have done **extensive market research** into the concept of Football Based Entertainment
- We have asked for the views of both **the Fans and Professional Football Clubs** via our qualitative and quantitative research (this research having been gathered over the last 5 years)
- All findings have then been compiled and summarized by an independent analyst and have incorporated research conducted by independent sources as well as our own.
- We are happy to **share the figures and findings with any potential investor, sponsor or football club** looking to enhance their current match-day entertainment.
- Visit the **Team Kaos Section on the Homepage** for more info!